## <u>DocMagic's Vote for DocMagic Sweepstakes ("Sweepstakes")</u> Official Rules

## NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.



ELIGIBILITY REQUIREMENTS: The DocMagic Vote for DocMagic Sweepstakes is restricted to mortgage lenders, mortgage lending professionals and others from the mortgage lending industry who are legal residents of the United States and the District of Columbia (excluding residents of New York, Florida, Rhode Island and Puerto Rico), and who are 21 years or older at the time of entry. Employees, officers and directors and contractors of DocMagic, Inc. ("Sponsor/Administrator"), and their respective parents, subsidiaries and affiliated companies, distributors, franchisees and their web design, advertising, fulfillment, Sweepstakes agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, "Sweepstakes Parties"), and the immediate family members of each (spouse, parents and siblings) and those living in the same households of each are not eligible to participate. All entries submitted in compliance with these Official Rules and not disqualified are considered "Eligible Entries" as applicable. Eligible entries will collectively be referred to herein as "Eligible Entries". Only fully completed entries are eligible. Sweepstakes VOID where prohibited or restricted by law.

HOW TO ENTER: DocMagic's Vote for DocMagic Sweepstakes: Beginning at 12:00 a.m. Pacific Daylight Time ("PDT") on 10/1/2012 through 11:59 p.m. PDT on 12/31/2012 ("Sweepstakes Period"), you may enter DocMagic's Vote for DocMagic Sweepstakes (the "Sweepstakes") by visiting the Sponsor's page on Facebook at <a href="http://www.facebook.com/docmagicinc">http://www.facebook.com/docmagicinc</a> ("Sponsor's Page") and clicking on the "Like" button to Like the Sponsor's Page (if you have not done so already). Then fill out the online entry form, including your First Name, Last Name, Phone Number, Email Address (which is linked to your Facebook account), City and Zip Code; select the checkbox agreeing to these Official Rules and click Submit Vote, as requested, to receive one (1) entry into the Sweepstakes. You can only enter one time. For purposes of these Official Rules, each person who enters the Sweepstakes shall be referred to as an "entrant." By entering the Sweepstakes, each Entrant represents and warrants that he/she has ensured that he/she would not be violating his/her companies internal policies as well as any laws and regulations, including, but not limited to, any licensing regulations, to which the Entrant may be subject.

By entering the Sweepstakes, Entrants fully and unconditionally agree to be bound by these Official Rules which will be final and binding in all matters relating to the Sweepstakes. Limit one (1) Entry per person/Facebook account/email address in the Sweepstakes throughout the Sweepstakes Period. Entry for the Sweepstakes must be received by 11:59 p.m. PDT on 12/31/2012 to be counted. Only Eligible Entries are eligible. Incomplete and/or inaccurate entries are void. You must be a registered user of Facebook and comply with the Statement of Rights and Responsibilities found at <a href="https://www.facebook.com/topic.php?uid=67758697570&topic=7569#!/legal/terms">https://www.facebook.com/topic.php?uid=67758697570&topic=7569#!/legal/terms</a> in order to enter the Sweepstakes. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY OR ASSOCIATED WITH, FACEBOOK.

PRIZES AND APPROXIMATE RETAIL VALUES ("ARV"): Sweepstakes Prizes and ARVs: One (1) winner ("Winner") will receive a trip for two (2) to Washington, D.C. Trip includes two (2) roundtrip coach airfare tickets to and from Washington, D.C. and major airport near Winner, ground transportation to and from hotel in Washington, D.C., three (3) nights' hotel stay (single room, double occupancy), dinner for two nights (restrictions apply), entertainment/activities in Washington, D.C. per Sponsor's arrangements. Guest traveling with Winner must be 21 years of age or older. Selection of airline, airport, flight itinerary and tickets are within the sole discretion of Sponsor. Hotel accommodations are subject to availability. Blackout dates may apply.

Winner and travel companion must travel on same itinerary and on dates specified by Sponsor. Travel must be booked 60 days in advance and completed by December 31, 2013, and may be subject to certain other restrictions, including without limitation, blackout dates. Sponsor will attempt to accommodate Winner's preferred itinerary, but all specifics thereof will be at Sponsor's sole discretion. If Winner is unable to travel on dates specified by Sponsor, Winner may forfeit the prize and Sponsor may award prize to an alternate potential Sweep-stakes Winner. Sponsor is not responsible for any weather or airline issues that prevent Winner and guest from traveling on specified dates, in which any event, any missed portion of the prize is forfeited in its entirety and no substitution will be provided. Travel companion must sign an Affidavit/Declaration of Eligibility and Liability Release prior to travel.

TOTAL ARV OF ALL PRIZES IN THE SWEEPSTAKES IS: \$5,000. Approximate retail value ("ARV") of Grand Prize to be awarded is approximately \$5,000. Prizes are provided "as is" and without any warranty of any kind. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable.

SELECTION OF WINNERS AND AWARDING OF PRIZES: On or about January 9, 2013 and subject to verification and compliance with these Official Rules, the potential Sweepstakes winner will be notified via phone number and/or email address listed on the entry form, at the Sponsor's sole discretion and will be required to confirm his/her mailing address for prize and/or paperwork delivery. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and awarded to an alternate potential Sweepstakes winner. If a potential winner does not confirm his/her mailing address within five (5) days of initial contact, Sponsor may award the prize to an alternate winner. Each potential winner may be required to sign and return an Affidavit/Declaration of Eligibility and Liability Release, and, where legal, a Publicity Release, as well as an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification), or other government-issued proof of identification where applicable, each of which, if required, must be completed, signed and returned within seven (7) business days, or the prize may be forfeited and awarded to an alternate winner. Odds of winning will depend upon the total number of Eligible Entries received. The Sweepstakes winner will collectively be referred to herein as ("Winner"). The Sponsor's decisions will be final in all matters relating to this Sweepstakes. Except where prohibited, acceptance of a prize constitutes Winner's consent to use of his/her name and/or photograph without further compensation for advertising, promotional and publicity purposes by Sponsor. By accepting a prize, each Winner acknowledges compliance with these Official Rules.

GENERAL CONDITIONS: Winner is solely responsible for all applicable federal, state and local taxes on their respective prize. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. No transfer of prize will be permitted. By participating, Entrants agree to these Official Rules, which are final and binding in all respects. Unclaimed prizes will not be awarded. This Sweepstakes is offered only in the United States and is governed by the laws of the state of California, and all claims must be resolved in the federal or state courts in Los Angeles, CA. By entering, each entrant agrees to comply with these Official Rules. In the event of a dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the Facebook account that was used at the time of entry. The "Authorized Account Holder" for Facebook is defined as the natural person to whom the Facebook account is assigned to by <a href="https://www.Facebook.com">www.Facebook.com</a> Additional restrictions may apply. In the event a winning account selected is a joint account, a total of one (1) Prize will be awarded in the name of the first-named account holder. Proof to Sponsor's satisfaction of being the Authorized Account Holder may be required by Sponsor.

LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor and Sweepstakes Parties resulting from Entrant's participation in, or attempt to participate in, the Sweepstakes. Sponsor is not responsible for any typographical errors in the announcement of the Winner and of

prizes or these Official Rules. By participating in the Sweepstakes, Entrant hereby releases Sponsor and Sweepstakes Parties from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Sweepstakes, and each Entrant and Winner agrees that Sweepstakes Parties and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless against, any liability for injuries, including death, losses or damages of any kind to persons or property, resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of a prize or offer; from participation in any Sweepstakes-related activity or any travel related thereto which may be sustained in connection with the receipt, ownership or use of the Sweepstakes prize or offer. Except where prohibited by law, Winner grants (and agrees to confirm this grant in writing) permission for Sponsor, the Sweepstakes Parties and those acting under their authority to use his/her name, photograph, voice and/or likeness, image, biographical information and statements, at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in any and all media now known or hereafter discovered, worldwide, and on the Internet, without notice, review or approval.

USE OF DATA. Sponsor will be collecting personal data about Entrants online, in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at <a href="https://www.docmagic.com/compliance/legal-documents/privacy-policy">https://www.docmagic.com/compliance/legal-documents/privacy-policy</a>. By participating in the Sweepstakes, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

INTERNET: Sponsor and Sweepstakes Parties are not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. If Sweepstakes is cancelled prior to the end date stated herein, notice will be posted at <a href="http://www.facebook.com/docmagicinc">http://www.facebook.com/docmagicinc</a> and the prize will be awarded to potential winners who will be selected from among all the remaining uncorrupted Eligible Entries received up until the time of modification or cancellation. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. CAUTION: Any attempt by an Entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is in violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages from any such Entrant to the fullest extent of the law.

DISPUTES: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court in and for the Central District of California, Western Division or the appropriate California State Court located in Los Angeles, California; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but, in no event, attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

WINNERS LIST/OFFICIAL RULES REQUEST: All requests for a copy of the Official Rules and for the names of the Winners must be made by 12/31/2012. For the name of the Winner and/or the Official Rules, send a self-addressed stamped envelope to Vote For DocMagic Sweepstakes, DocMagic, Inc., 1800 W 213th St., Torrance, CA 90501. Vermont residents may omit return postage if requesting Official Rules. SPONSOR: DocMagic, Inc., 1800 W 213th St., Torrance, CA 90501.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook. You are providing your information to the Sponsor and Sweepstakes Parties and not to Facebook. The information you provide will only be used in the event you are selected as a Winner, or if you have indicated that you would like to receive additional information from Sponsor or a Sweepstakes Party, or an affiliate thereof.